



Monday, April 19, 2004

Subscription

Distribution Centers

Advertisers

'alondau

About Us

Dact Tecue

Current Issue

Humvee Diesel Engines For Boats

W.W.Williams' Marine Power division has a new line of marine diesels available, the Optimizer 6500, produced by MarineDiesel-USA in Stillwater, OK. The engine line has 6.5-liter, 8-cylinder blocks with 170 to 400 brake horsepower that are the marinized version of the rugged Humvee military vehicles. The engines are compact, lightweight and designed for repowers as well as OEM installations.

"It is the ideal 'plug and play' repower engine for most GM-based marine engines," said Aven Sharp, Vice President of W.W. Williams. "A typical repower can be done in an 8-hour working day as it is a direct bolt-in replacement. It is also compatible with most of the major stern drive products in the market."

A center-rise exhaust system helps simplify conversions, as do the standardized electrical harness connection and the engine and bell housing mountings. The durability of the long-life cycle of diesel engines coupled with performance similar to that of larger, gasoline-powered engines, make the Optimizer 6500 a definite option to consider for repowering, even before adding in that it has one of the lowest fuel consumption ratings in the industry. *TBN*







Suzuki marine

Now Offers All Four-Stroke Line-Up With Introduction of Award-Winning V6 Models for 2004

The 2004 model year marks a major milestone for Suzuki Marine. It is this model year that sees Suzuki's outboard motor line-up complete its transition form 2-stroke to clean, efficient 4-stroke technology. When the EPA first announced its emissions standards requiring a more than 75-percent reduction of emissions from new outboard motors by 2006, Suzuki proclaimed to the world that its experience with efficient, clean-running four-stroke automobile and motorcycle engines would help move the company rapidly to the forefront with a full line of four-stroke outboard motors.

With the introduction of three new V6 four-stroke outboards for the 2004 model year, Suzuki Marine has lived up to this promise, and has met its goal of establishing itself as the marine industry's four-stroke leader, based upon available models. During a period of only seven years (beginning with the 1998 model year), Suzuki has converted its entire line-up of outboards to four-stroke technology. Today, Suzuki offers a full line-up of 16 technologically advanced four-stroke motors ranging from a portable 4 HP to the new flagship 250 HP, boating's most powerful V-6 four-stroke outboard. Included in this impressive roster are ten motors featuring advanced electronic fuel injection, making Suzuki claim: "World Leader in Fuel Injected Four-Strokes," hard to refute.

"When it comes to converting from two-stroke to four-stroke, nobody has done it faster – or better – than Suzuki," said marketing director Larry Vandiver. "We're



